



This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement № 951768, project MARVEL

H2020-EIC-FETPROACT-2019
EIC Transition to Innovation Activities



Evolving reversible iMmunocapture by membrane sensing peptides:
towARds scalable extracellular VESicles isolation

Starting date of the project: 01.11.2020
Duration: 24 months

= DELIVERABLE D6.1 =

Project website launched, public and partner
restricted part

Due date of deliverable: 28/02/2021
Actual submission date: 25/02/2021

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Responsible TL: Yevhen Horokhovatskyi, AMI
Revision: V1.0

Dissemination level		
PU	Public	x
PP	Restricted to other programme participants (including the Commission Services)	
RE	Restricted to a group specified by the consortium (including the Commission Services)	
CO	Confidential, only for members of the consortium (including the Commission Services)	

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DOCUMENT CONTROL

Document version	Date	Change
V1.0	18.02.2021	First version

VALIDATION

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DOCUMENT DATA

Keywords	Website
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Delivery date	22.02.2021

DISTRIBUTION LIST

Date	Document version	Recipients
25.02.2021	V1.0	EC via portal, partners via OwnCloud, public via MARVEL website

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EXECUTIVE SUMMARY

MARVEL website <https://marvel-fet.eu/> has been set up in order to increase public awareness of MARVEL project. Provisional webpage with basic information on the project (i.e. project facts, the publishable abstract, list of partners and contacts) has been operational since November 2020. The whole contents of the webpage are public and complete project information is on-line since the end of February 2021. The MARVEL website will be actively maintained and updated during the whole course of the project.

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1. INTRODUCTION

D6.1 Project webpage is the deliverable associated with task T6.1 Dissemination and communication. The objective of this task is to assure that the results of the project will be disseminated to the European research and industrial community, will target all important stakeholders in the field of EV and their potential applications and will assure an on-going communication between general public, scientific community, technicians, experts, media, policy makers, industries, end-users, etc. on one side and partners of the project on the other.

The task also describes creation of a comprehensive dedicated website for the project. This was established at the beginning of the project and set up for public access. The website will be actively maintained during the project period.

The MARVEL website has been operational since November 2020 in a provisional version and from the end of February 2021 in a full version.

2. MARVEL website

The domain <https://marvel-fet.eu/> has been procured for use by project MARVEL. The website has been created in Open Source software called WordPress. WordPress started as a blogging system but has evolved to be used as a full content management system that is completely customisable and can be used for almost anything within the field of web design. It allows fast and reliable customisation and has a user-friendly back-office environment which will simplify the requirement for regular updates and file uploads.



Figure 1. MARVEL homepage

All individual pages of the MARVEL website include a header with the project logo and a navigation menu allowing for quick access to any part of the website, as well as a footer with the acknowledgment text “This project has received funding from the European Union’s Horizon 2020 research and innovation programme under grant agreement No 951768” and the EU flag.

The content of MARVEL home page is divided in several sections:

- heading with project logo, navigation menu with titles of the pages and icons for MARVEL LinkedIn, Twitter, and email communication;
- frame with project’s acronym, full name, brief information about the project, and a picture which depicts cell communication through extracellular vesicles;
- frame introducing the news & events of the project;
- frame providing a link to the “Stay in touch” contact form;
- a footnote providing acknowledgment of EU funding and an illustration of the EU flag.

The content of the individual sections of the Navigation menu is described in the following chapters.

2.1. Project

Frame Project gives an access to the key information about the project including its ambitions, description, and expected impact. Additionally, there is a frame with project facts which includes project duration, budget, who coordinates the project, its grant agreement ID, call, topic, key words and download link for the MARVEL factsheet.

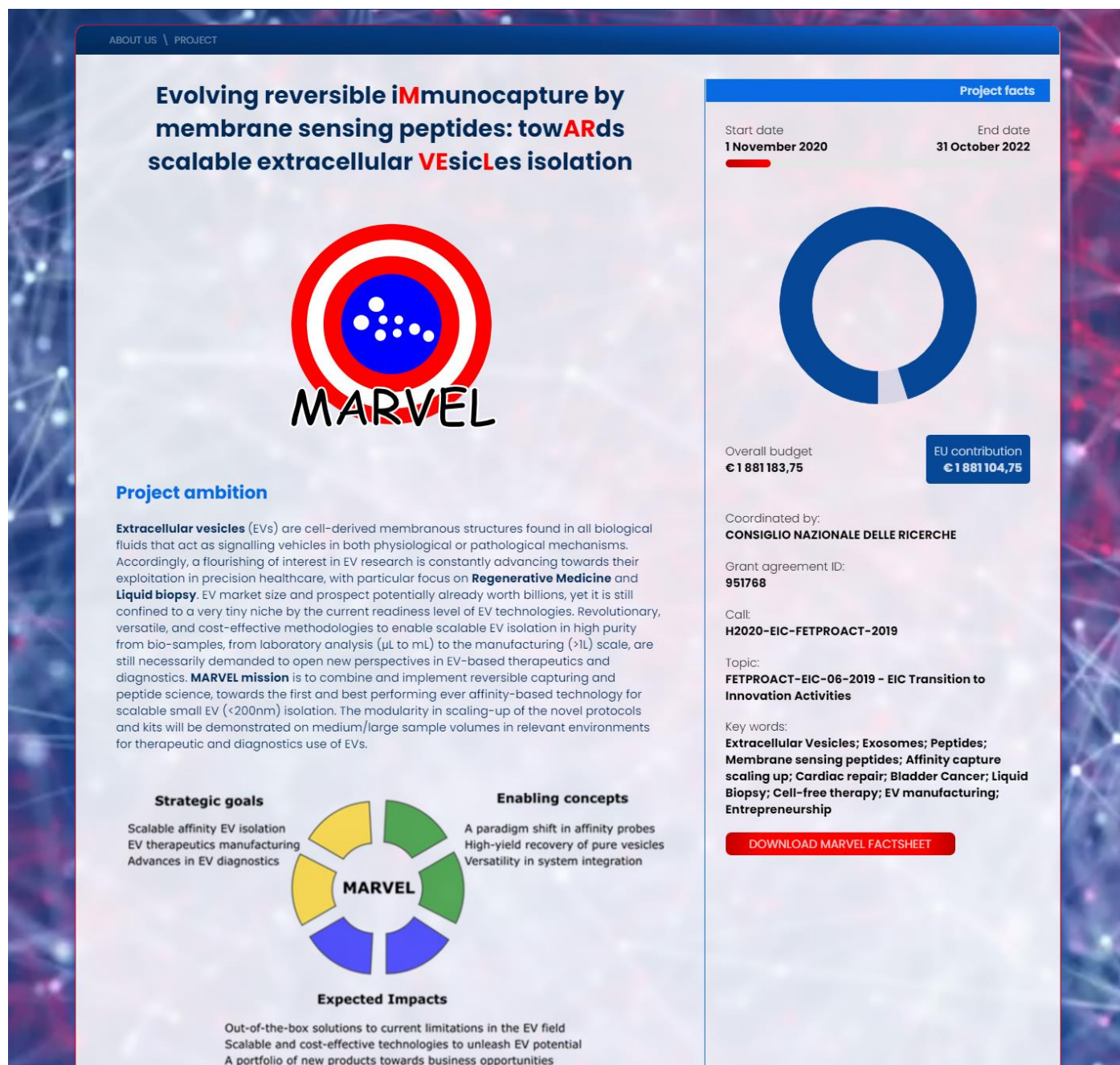


Figure 2. Part of the MARVEL about the project section

2.2. Partners

The MARVEL consortium consists of 6 partners with complementary backgrounds that will help to achieve challenging goals of the project. The name of each partner including its logo, link to its organization and description are included in the Partners section.

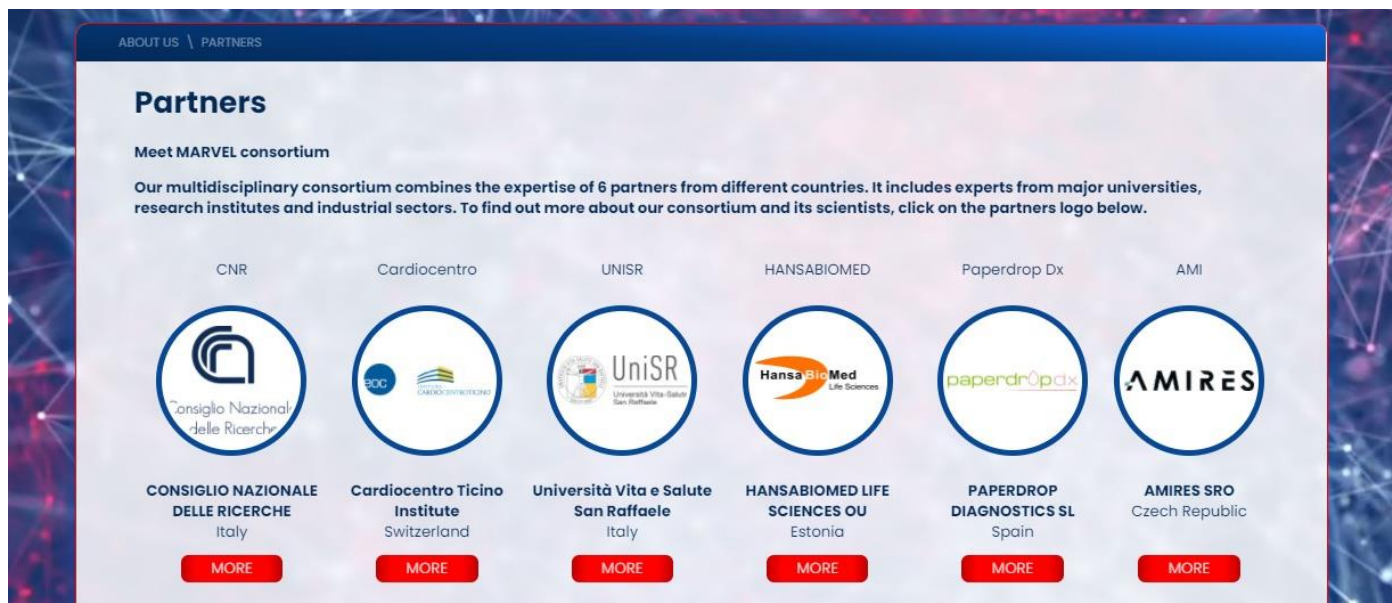


Figure 3. Partners' section

2.3. Work Packages

The section Work Packages contains all seven work packages, including the work package title, leader name and contact information.

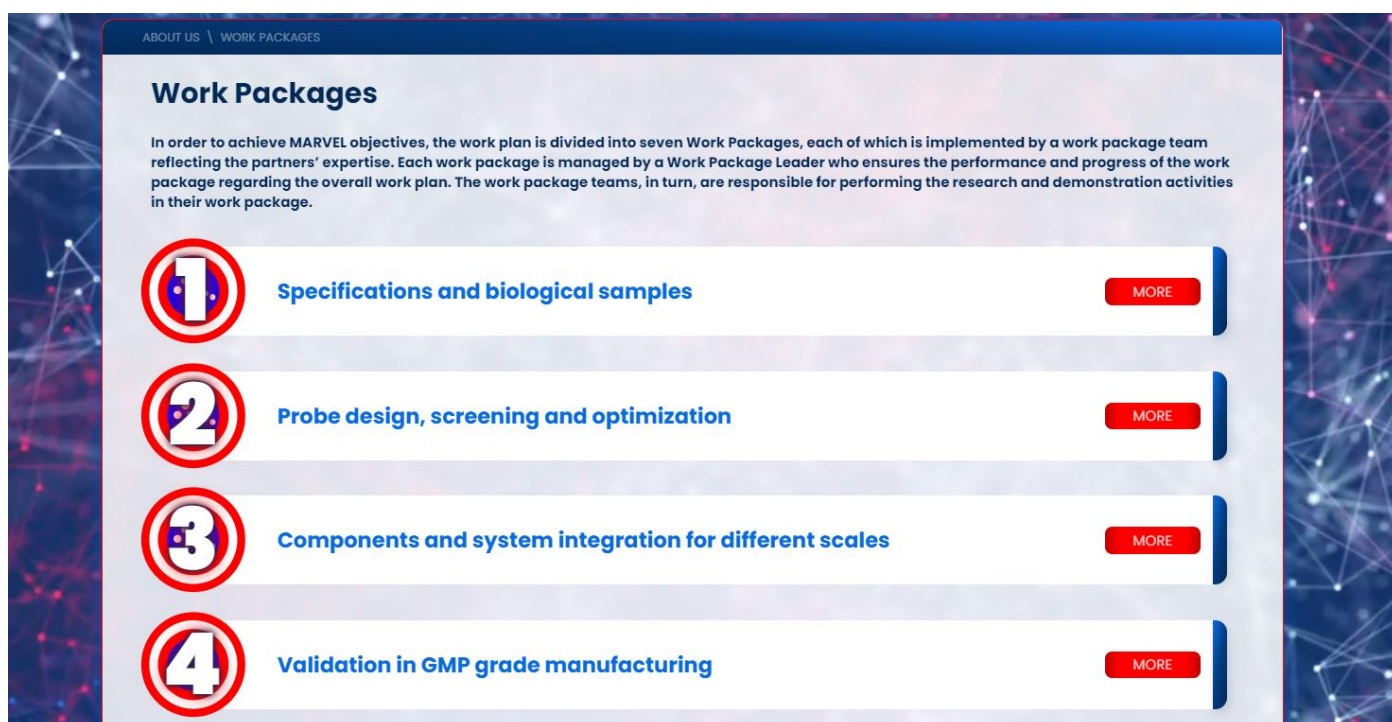


Figure 4. The part of MARVEL Work Packages section

2.4. EAB

The EAB section shows MARVEL External Advisory Board members, who will assist in reviewing the project's development and progress as a whole, and whenever possible contribute to MARVEL's success and continuation on an international scale. The advisory board will act as a consultative body for the consortium in the project's lifetime.



Figure 5. The part of MARVEL EAB section

2.5. Downloads

The Downloads frame provides the access to public deliverables, scientific publications, press release, dissemination material, and gallery which will be produced during MARVEL project implementation. All these files will be available for free download or observation.



Figure 6. MARVEL Downloads section

2.6. News & Events

The frame NEWS & EVENTS contains details of dissemination activities, press releases, publications, and events as well as announcements of MARVEL meetings and other initiatives able to promote the project at wider level. The section already contains news about the project promotion video, kick-off meeting, and one event participation.

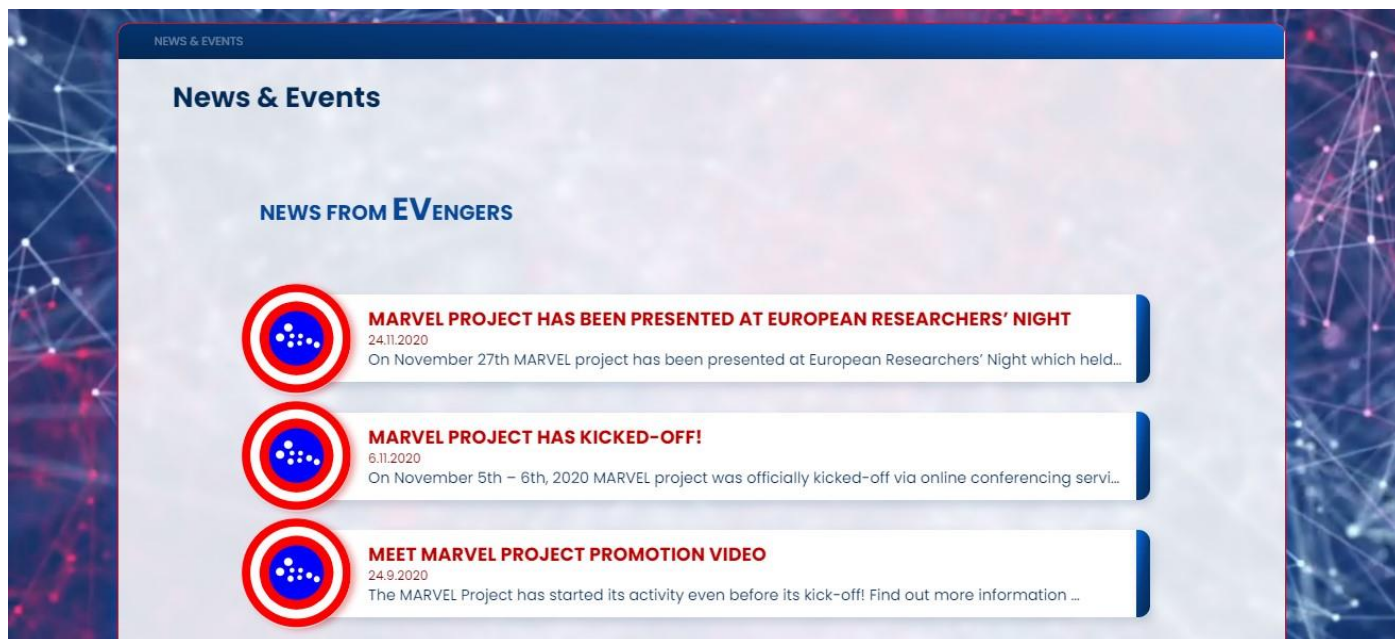


Figure 7. MARVEL first news

2.7. Contacts

The CONTACT section provides email contacts of the MARVEL Project Coordinator and Project Manager. Additionally, on the same section visitors can send their emails to MARVEL directly from the website.

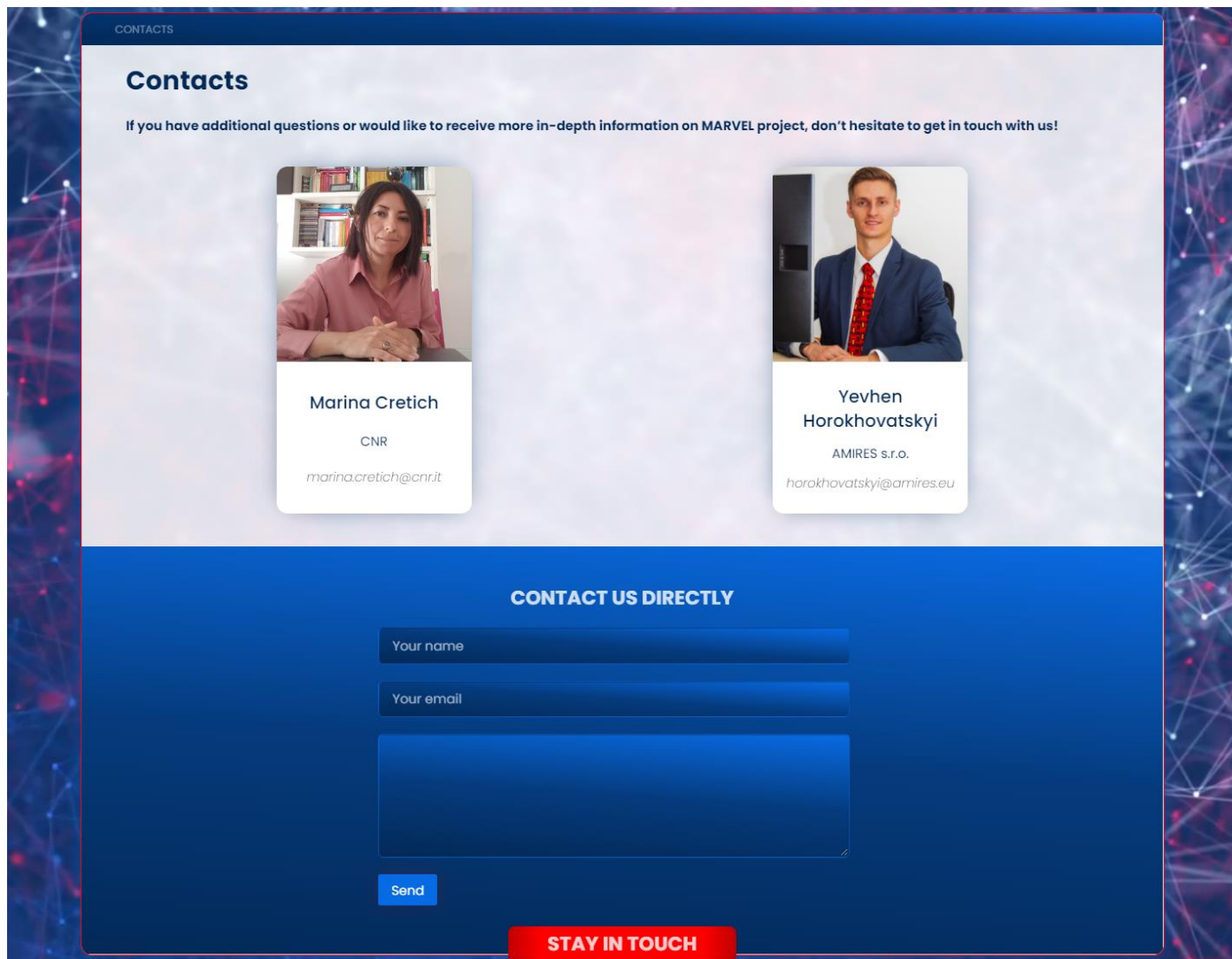


Figure 8. Contacts section

3. FURTHER DEVELOPMENT OF THE MARVEL WEBSITE

Additional information will be published throughout the lifetime of the project, in particular related to results as the first results of MARVEL technologies validation will be made available.

Beyond the periodic updates and publication of results two other activities need to run in parallel. Firstly, constant security checking and control is needed to protect all sensitive data uploaded onto the server of the Czech provider Active24 (<http://www.active24.cz>). This will be assured by generation of secure login details and by continuous adaptation of plugins and add-ons in order to avoid any sensitive data leakage. Special attention will be given to random search engines crawlers, which download any accessible documents and retain them for long periods in their cache system (even erased documents). This activity will last for the project duration and beyond. Secondly, further optimisation of the website will ensure its positioning among first search results for relevant keywords.

4. CONCLUSION

The MARVEL project website <https://marvel-fet.eu/> meets the requirements which were set for the website in the respective task T6.1 Dissemination and communication. The project website has been set up to increase public awareness of MARVEL and to disseminate the project's results. Basic information on the project can be found on the webpage as well as public deliverables, project outcomes and publications.

5. DEGREE OF PROGRESS

This deliverable (D6.1) is 100% complete. The maintenance of the website will be carried out during the whole course of the project.

6. DISSEMINATION LEVEL

The Deliverable D6.1 is public and therefore it will be available to download on the project's website.